Broadband and Cable Committee B&C

Chair: Brian Hsi

CTTAB members: Daniel Hoang, Ben Krokower

Staff: Tony Perez

DRAFT - 4/29/2013

Broadband and Cable Committee (B&C)

Description

The Broadband and Cable Committee will analyze the impacts of broadband connectivity to the City of Seattle including Cable service. We believe that competition provides the value to customers. We will study issues related to digital inclusion, openness, and access.

Mission

To maximize the impact to the City of Seattle on issues related to broadband and cable.

Vision

To be developed.

Summary of Priorities

High Priority

Comcast
Negotiation &
Cable
Franchise

Gigabit Position

Medium Priority

SDOT
Director's Rule

Low Priority

Service Provider Lockin

Committee Members and Meetings

CTTAB

Chair: Brian Hsi

Vice-Chair: Daniel Hoang

Secretary: TBD

Members: Ben Krokower

Staff: Tony Perez

Members

- Stephen Kent
- Dorene Cornwell
- Tim Sendgikoski
- Karen Manuel
- Dan Stiefeld
- Margie Nicosia
- Pat Christopher
- Chris Matthews

Meeting

Last Monday of each Month 6:30 PM - 8:30 PM

O'Asians

Free parking validation if you

park after 4:30 PM

Happy hour menu

Please RSVP so we can make the

reservation

Comcast Negotiation & Cable Franchise

Description



Committee will identify opportunities to provide insights and public sentiment in the Comcast cable negotiation.

Goals



- Identify negotiation points.
- Engage with the community.
- Identify case studies on job creation and economic development.

Status

Considerations:

Accessibility

Openness

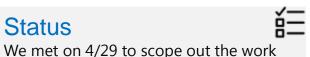
Privacy

Security

plan. Stephan has made some

Inclusivity and Diversity

preliminary research on the process.



Discussion Notes



- Data caps
- Upgrading infrastructure
- Minimum speeds
- Case studies on Comcast competing with Fiber services
- Customer service
- Service level agreements / network uptime
- Public outreach on Cable Office / complaint resolution
- Net neutrality
- Wave franchise negotiations
- What is the right level of oversight with the changes to our digital infrastructure?

Leads & Members



Ben Krokower (CTTAB) Stephan Kent Dan Stiefeld



- Community engagement and public outreach plan
- Oversight plan
- Inform the development of the community survey in the Fall

Timeline







Gigabit Position

Description



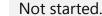
Committee will build a briefing document to inform public outreach efforts around gigabit service.

Goals



- Maximize the impact of Gigabit Squared for the City of Seattle.
- Engage with the community.
- Identify case studies on job creation and economic development.

Status





- Accessibility
- Inclusivity and Diversity
- Openness
- Privacy
- Security



Discussion Notes



- What is the role for the City of Seattle
- Look at this as a franchise agreement
- Where has Gigabit delivered services
- Outreach
- What leverage does the City have
- Access, content, literacy
- What is the right level of oversight with the changes to our digital infrastructure?
- What does gigabit mean to the average person?
- What is the value proposition?
- Does this support telemedicine and telehealth?

Leads & Members





Briefing document

- Case studies
- Value proposition of gigabit

Timeline

To be determined.



SDOT Director's Rule

Description

Rule.



Committee will work with SDOT and other commissions to help inform the technical implications of the Director's

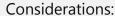
Goals



- Provide technical input to SDOT
- Drive benefits to the City of Seattle
- Foster competition among providers

Status

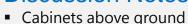




- Accessibility
- Inclusivity and Diversity
- Openness
- Privacy
- Security



Discussion Notes



- ADA, sharing the cost
- Data on hindered rollout
- Is there a need to even have this infrastructure
- Design ideas to mitigate the impact
- Coordinate with development
- How do we foster competition
- Digital inclusion
- Currently some laws are on the books that require community input whenever a refrigerator sized box is put on public property for infrastructure
- Century Link would like the City to reevaluate/re-interpret this particular rule as they feel it hinders their roll out of faster services to residents
- Beyond Century Link, the Director's Rule affects all who could potentially build infrastructure in these spaces

Leads & Members

Brian Hsi (CTTAB) **Dorene Cornwell**



Identify ADA requirements



To be determined.







Service Provider Lock-in

Description



Committee is temporary to scope out

Goals

- Provide technical input to SDOT
- Drive benefits to the City of Seattle
- Foster competition among providers

Status

Considerations:

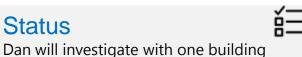
Accessibility

Openness Privacy

Security

Inclusivity and Diversity

owner on the issue and report back.



Discussion Notes



- Rights to negotiate
- Disclosure to potential tenants
- How big of an issue is this?
- Some buildings and developers are either locked in to a particular service provider or impose a huge fee on residents for net new services
- The city is taking a look at the issue of service provider lock in for multiresident buildings
- Legislation currently being drafted and vetted

Leads & Members

the importance of this issue.



Deliverables



Research on whether this is truly an issue.

Timeline

Dan Stiefeld







